



IIM LUCKNOW

# NURTURING FUTURE LEADERSHIP PROGRAMME

BATCH 03



“FOSTERING LEADERSHIP  
FOR A TRANSFORMATIVE  
FUTURE ”



**AUGUST 26-30 2024**

**REGISTER NOW**

**📍 IIM LUCKNOW CAMPUS**

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## OBJECTIVES

- Develop clear insights into your strengths and weaknesses as a leader.
- Acquire confidence and tools to create a vision and set a direction for greater success.
- Evolve strategic mindset to boost your contribution to the organization.
- Discuss concepts behind customer relationship, and tools for building customer centricity
- The workshop would cover themes related to communication, influence and persuasion
- It will showcase how profoundly re-orient the role of customers from the end of sales process to the drivers of core values

## PEDAGOGY

Predominant methodology of learning will be through presentations, classroom exercises and real life case based applications example demonstration through videos, conversation and collaborative learning. Course material – Handouts/Case- studies/Evaluation material. Project Discussion Hour



## WHO SHOULD ATTEND

This programme caters to faculty from central institutions, centers of national importance, UGC & AICTE recognized bodies. Colleges and standalone institutes can also be a part of this programme. Teaching professionals who are entering a leadership job role are also fit to join this workshop.



# PROGRAMME CONTENT:

**1. Leadership Module:** *This module prepares the participants for the leadership. These skills orient the knowledge and approach towards broader thinking, decision making and execution. The topics include:*

- Unleashing Leadership Potential
- Strategic Vision & Mission
- Understanding Organizational Goals: Vision & Mission
- Effective Crisis Communication skills
- Creativity and Problem-Solving

**2. People Development:** *Engaging, incentivizing, and rewarding. Performance Management to drive outcome orientation. To recognize these shifts in organization and continuously hone talent to keep up with the pace of the transformation. Ability to continuously improve team performance and enable individuals to reach their maximum potential. Promoting individuals to set goals in alignment with the organization & vision and future road map.*

- Coaching & Mentorship
- Performance Management to drive outcome orientation
- Set Performance Standards Conduct Dialogues & Develop Team Capability
- Building high-performance teams
- Negotiation & Persuasion
- Talent Management & People Orientation



**3. Personal & Interpersonal Module:** *This module focusses the behavioral aspects of the leaders. The topics include:*

- Understanding self and others
- Self in Interpersonal Context
- Persuasive Communication
- Time Management / Stress management
- Verbal and Written Communication Skills
  - o Written communication (including digital communication)
  - o Verbal Communication

**4. Personal effectiveness through self-exploration:** *The module provides an opportunity to Observe, Experiment, and Practice new behaviors in a supportive environment & exposes expose to the models of Self, Role Effectiveness:*

- Art of Leading and Influencing
- Models of Personal Growth and Effectiveness
- Values and Ethics
- Emotional Intelligence

**5. Managerial Effectiveness & Change Management:** *Improvement in processes, structures, and systems is often being attempted to achieve better efficiency and effectiveness. This module helps develop leadership potential and their understanding of the challenges, techniques, and burdens associated with initiating and implementing major change in an organization.*

- Recognizing the need for change and starting the change process
- Planning successfully during Change
- Promoting collaborations and innovations
- Effectiveness and efficiency in the event of change



# FACILITIES/ ACTIVITIES

## The fee is inclusive of the following:

- Welcome kit: (Bag, Notebook, Pen, Certificate & Certificate folder)
- Programme Dinner/ City Tour hosted by the Programme Directors.
- Use of the Institute library & computer Centre.
- Regular Yoga and Meditation classes to keep you energetic and your mindful of creativity and learning.
- Nature Walk is an initiative taken by the institute that allows the visitors and the participants to walk through the rich nature and witness the different wildlife species, to know about the ecosystem value.
- Access to Facilities of the Campus: swimming pool, billiards room, sauna, jacuzzi, Gym and squash court.



## ACCOMMODATION:

- This is a residential Programme, so boarding lodging to be provided by the institute (Well equipped AC rooms and Wi-fi network across the campus).
- Accommodation- single/ double occupancy basis (basis availability)
- Three Main Meals (Veg & Non-Veg), Two energy breaks and evening snacks.





## ABOUT US

The Indian Institute of Management (IIM) Lucknow, one of the premier national level institutes of management in India, is involved in generating and imparting knowledge in the field of management. IIM Lucknow stands tall on the foundation of an excellent, committed and profoundly knowledgeable faculty, innovative and unique pedagogical tools, and an eclectic and diverse student community that has a burning desire to make new paths of its own.

### WHY CHOOSE US

We have a lot of experience in various projects:

- One of the Top-Level Institutes of Management in India.
- Offering innovative and unique pedagogical tools.
- IIM Lucknow stands tall on the foundation of excellence.



## CONTACT US:

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