



**One Week Short-Term Training  
Program Online  
on**

**ENTREPRENEURSHIP  
DEVELOPMENT**

**(19<sup>th</sup> - 27<sup>th</sup> January, 2026)**

Organized by

**UGC- MALAVIYA MISSION TEACHER  
TRAINING CENTRE-SMVDU**



ज्ञान-विज्ञान विमुक्तये



विज्ञानं ब्रह्म

**Shri Mata Vaishno Devi University,  
Katra, Jammu & Kashmir India**

(Recognized by UGC under Section 2(f) & 12(B) of the UGC Act of 1956)

**Patron**

**Prof. (Dr.) Pragati Kumar,  
Vice Chancellor, SMVD  
University, Katra, J&K**

**OBJECTIVES OF THE PROGRAM**

- Create an awareness of the need and importance of entrepreneurship.
- Disseminate knowledge and develop skills for diverse training methods in imparting training to students & entrepreneurs.
- Prepare & plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and ability to cope with the changing times.
- Develop faculty member with an entrepreneurial and professional mind-set.
- Make them aware about promotional financial & other regulating schemes for MSMEs.
- Familiarize them with techniques of preparation of feasible & viable projects.
- Familiarize them with Techniques of Proposal Preparation.
- Familiarize with Business Plan Formulation Process.
- Familiarize with Business Model Canvas Formulation.

**ELIGIBILITY**

Faculty members working in universities and colleges that are included under Section 2(f) of the UGC Act. The teachers of colleges that do not yet come within the purview of Section 2(f), but have been affiliated to a university for at least three years, will be permitted to participate in the course.

**MODE**

Online mode, 04 sessions of 90 minutes each per day.

**IMPORTANT DATES**

**Last Registration Date: 16<sup>th</sup> Jan, 2026**

**REGISTRATION PROCESS**

- No Registration fee. The registration will be done through UGC-MMTTC portal, <https://mmc.ugc.ac.in>
- Register as a participant using <https://mmc.ugc.ac.in/registration/Index>
- Select Shri Mata Vaishno Devi University and then select the Short Term Training Program on 19<sup>th</sup> - 27<sup>th</sup> Jan, 2026.
- It is mandatory to submit NOC from competent authority at the time of registration.
- Attendance in all the sessions is mandatory.
- Certificate will be issued to the participants based on their attendance, quizzes/exams and overall performance and participation.



Prof. Pragati Kumar,  
Vice-Chancellor, SMVDU  
Patron

**Team MMTTC, SMVDU**

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